



sign Assist

Sign Assist offers alternatives to cash purchases for business related purposes

An easier way to have the very best signage

A brilliant sign that's just right for you does not have to break the bank! When you see a mock up of your signage you may very well fall in love with it. But sometimes the price tag ends up higher than you might expect. Well, now there is an easy solution: **Sign Assist**. With Sign Assist you can make small payments per month. You don't have to dismantle your signage plans. Now you can have the best sign without a big lump sum payment.

A new business owner was delighted with our design but, with all the expenses of opening up a new business, he could not afford the sign at a lump sum in the standard terms. His first suggestion was to reduce the sign and lose effectiveness. But once he chose Sign Assist he was able to have his superb sign and pay for it over time in easy installments.

The Differences

The payments, as a rental, are generally also up to 100% tax deductible as they are considered an Operating Expense to the business. We recommend clients contact their own tax advisors or accountants for confirmation of their specific situations. Unlike most other finance and even rental type contracts we offer full ownership at the end of the term.

Easy Approvals

There are very simple approval matrixes to apply to any size of deal and these can be outlined to you. This will allow you to assess if an application should be accepted or will require additional supporting information. Deals can be funded from as little as \$1,000 up to ... really no limit.

As an example of an approval matrix for a small ticket transaction... between \$1,000 and \$15,000, the client will often only need:

Clear CRAA credit history
Registered Business (ABN/ACN)
Business operating for 2 Years – (if less, approval matrix up to \$25,000 applies)
A brief Asset & Liability statement (over \$10,000)

For amounts up to \$25,000 the following matrix applies.

Clear CRAA credit history
Provide 3 Referees (Personal or Business)
A brief Asset & Liability statement
Property / Asset owner (irrespective of any mortgage) this can be property, cars or any type of asset.

Both of these above examples only require a single page application. Even if a client doesn't exactly meet the above criteria, with additional information or reasons behind a CRAA issue, more often than not, finance is still approved. Any additional information to the above only assists in a prompt approval.

For deals greater than \$25,000 additional financial information would be required from the client.