

Large Format Digital File Requirements

At Briner we strive to supply you with the best print quality possible. To help us achieve this, please see below for information on how artwork should be supplied.

IF YOUR JOB IS COLOUR CRITICAL PLEASE SUPPLY A PRINTED SAMPLE OR ARRANGE FOR BRINER TO PROOF YOUR JOB.

FILE FORMATS FOR FINISHED ART

ACCEPTED	NOT ACCEPTED	NOTES
<ul style="list-style-type: none"> .indd: InDesign package .pdf: from Illustrator, Photoshop or InDesign (*print ready only) 	<ul style="list-style-type: none"> Microsoft Word, Microsoft Excel, Microsoft Publisher, .jpg, .gif, .png, .bmp, .tif 	<ul style="list-style-type: none"> We use the latest versions of the Adobe Creative Suite. Please supply a print ready pdf. If we need to change any aspect of your artwork, please supply an Indesign package. Artwork should be set up at either 100%, 25% or 10%

COLOUR

PMS/CMYK/RGB	RICH BLACK
<ul style="list-style-type: none"> All Spot Colours need to be from the PANTONE+ Solid Coated Library and named correctly. e.g. PANTONE 122 C Images need to be supplied as CMYK or RGB. Pantone spot colours give a better match than cmyk and should be used whenever possible. RGB colours can be used but will be converted to CMYK. This may result in colours that you don't expect. 	<p>C O - M O - Y O - K 100 100% Black on Large Format Printing, gives a more even and dense finish than using a Rich Black.</p>

For colour critical printing please supply a hard copy print out which will ensure accuracy if we need to manipulate your file. Without a hard copy the colours in your file will be determined by our RIP software and printer, and may not be what you expect.

MINIMUM IMAGE RESOLUTION

10% scale 600dpi	25% scale 240dpi	100% scale 60dpi
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We use Alien Skin Blowup to scale images. If you want images scaled please supply unresized original files.

PLEASE ENSURE THE FOLLOWING

All solid colours to be spot colours and have been assigned a PMS number (coated) e.g. PANTONE 122 C.
All images have been embedded or supplied with artwork.
For quality critical photographic images please supply us with a hard copy print out of what you require so that we can use this as the guide for how your image should look.
Without the hard copy print out, we will be governed by how our printers and RIP software interprets your file which may not be in keeping with your expectations. A hard copy print-out will ensure accuracy where we need to manipulate your file to achieve an accurate match.
When applicable, please supply vector art to ensure no pixelation occurs when scaling to full size.
For photo images best results are achieved when the resolution is no less than 60dpi at full size.
Print ready means size, resolution, bleed and colour are correct.
Variables such as media, ink pigments and processes may vary colour from intended print results.
Briner DO NOT correct, modify or proof read your artwork. All files are printed as supplied to us.
Briner DO NOT accept responsibility for errors due to files that DO NOT meet these specifications.